

# PORT FOLLO.

**We design experiences that stay —  
not just spaces that impress.**

[vamtruong@vamcreative.com](mailto:vamtruong@vamcreative.com) [www.vamcreative.com](http://www.vamcreative.com) Ho Chi Minh City.





We design experiences that stay —  
not just spaces that impress.

*Creating moments that connect, engage, and remain.*

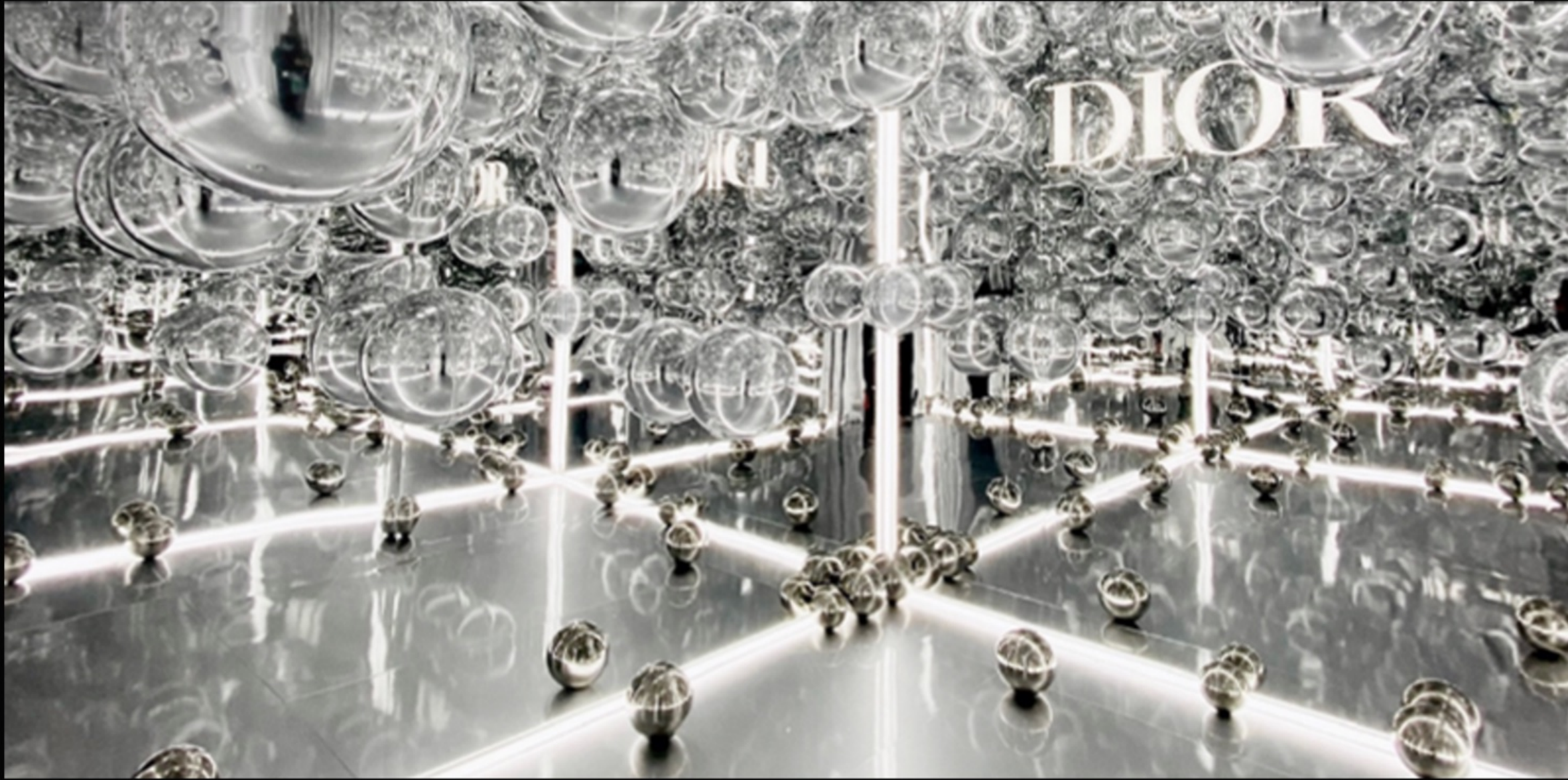
# Philosophy



We create experiences that people remember —  
not just spaces they see.

At VAM Creative, we focus on crafting emotional experiences — where design, space, and storytelling come together to leave a lasting impression.

*Every detail is intentional - Every moment is designed.*



# WHAT WE DO

Event & Brand Activation

Spatial & Decor Design

Retail Experience

Transport & OOH Media

# Project



**HCM**

13 Shiseido retail stores & Launching new/hero product at 5-star hotels

**SHISEIDO - EVENT & VM DISPLAY**

# Project



20,000,000  
Reach



**HCM**  
Saigon Centre, 67 Le Loi, District 1

**DIOR ADDICT EXPERIENCE**

# Project



**HCM**  
SECC, 799 Nguyen Van Linh, District 7

**Vietnam Motor Show 2022**

# Project

# VCRE - TOWER DECORATION



# Project

## THISO MALL - MALL DECORATION



*Creating visually striking mall decorations that attract attention and elevate the shopping experience.*

# Project

## ESTELLA PALACE - MALL DECORATION



*Designing mall environments that draw attention and keep people engaged.*

# Project

## AEON MALL - MALL DECORATION



# Project



## PNJ - ACTIVATION BOOTH

*The space is not a backdrop — it is part of the experience.*

# Project



*An inviting ambiance of a private gathering.*



**NUXE - NEW LAUNCH**

# Project



*Bringing the essence of Provence into a sensory retail experience.*

**L'OCCITANE - NEW LAUNCH**

# Project

## OOH & TRANSPORT MEDIA

*Double Decker Bus | Road Show*



*Billboard Basement at office Building & Apartment*



*Pedestrian Bridge Billboard*



# Seasonal Campaigns & Experiential Activations

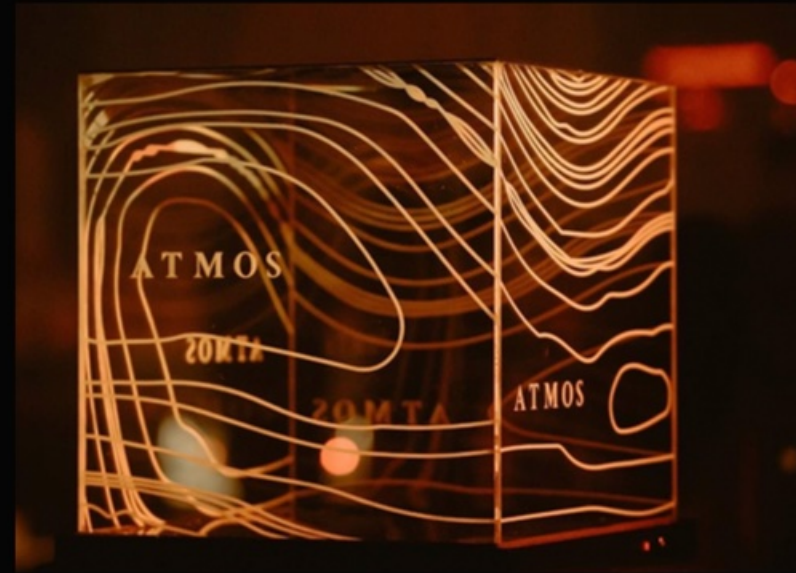
*From concept, design to full execution.*



*Retail • F&B • Event • Activation*

# Custom Production & 3D Printing

*Ideas, brought to life through unique decor.*



# Trusted by Leading Brands

Collaborating across beauty, retail, real estate and lifestyle.

DIOR

SHISEIDO  
GINZA TOKYO

L'OCCITANE  
EN PROVENCE

PNJ

DOJI

Electrolux

NUXE  
PARIS

VCRE  
VIET CAPITAL REAL ESTATE

GOLD COAST  
VUNGTAU

OLD NAVY

ESTELLA  
PLACE

AEON

VINHOMES

Lagoona  
BINH CHAU | RESORT VILLAGE

HCMC METRO

*And many more partners across various industries.*

# Bespoke Wedding Experiences

Where emotion, design, and storytelling come together seamlessly.



- *Concept-driven storytelling*
- *Tailored decor & spatial design*
- *Seamless end-to-end execution*

# Why VAM Creative

From concept to completion,  
we design with intention  
and execute with precision.

**Concept-driven thinking**

**End-to-end execution**

**Detail-focused craftsmanship**



*Let's build something that lasts.*

# Let's create something unforgettable.

We turn ideas into experiences that people remember.

***Let's talk about your next project.***

*Contact us to explore your idea.*

VAM Creative  
+(84) 901. 698. 098

[vamtruong@vamcreative.com](mailto:vamtruong@vamcreative.com)

**VAM**  
Creative

THANK

YOU.

